



Arts in Motion

Advertising opportunities are now available in the quarterly Markham Arts Council newsletter, *Arts in Motion*.

Specifications: 8 pages, 8½" x 11" glossy finish, 4 colour throughout

Publication dates: February 15 * May 15 * August 15 * November 15

Distribution:

- 3,000 hard copies
- On-line on the Markham Arts Council website at www.markhamartscouncil.com
- All members of the Markham Arts Council
- Community centres and libraries
- Festivals and special events
- Government agencies

Rates:

<u>Ad sizes</u>	<u>Member Rate</u>	<u>Non-Member Rate</u>
8" x 3" Horizontal	\$200	\$225
6" x 2½" Horizontal	\$175	\$200
6" x 2½" Vertical	\$175	\$200
4" x 3" Horizontal	\$150	\$175

Advertising Copy Deadline: February 1, May 1, August 1, November 1

Ad submission specifications: Submitted files should be in one of the following formats: **TIFF(.tif), EPS(.eps), high resolution JPEG(.jpg), Adobe Photoshop(.psd), Adobe Illustrator(.ai)**. Microsoft Office files **cannot** be colour separated therefore will not be accepted. If your ad is in Microsoft Office format we can assist you –for a nominal fee– in converting it into one of the required file formats. Our designer will be more than willing to assist you with this matter.

Design Rates: If desired, the Markham Arts Council will design your ad according to your specifications. Design rate is \$50 per ad.

To book your space, call Judi at the Markham Arts Council
905-947-9054 or e-mail info@markhamartscouncil.com

For flyer insertion rates, call the Arts Council office.
Arts in Motion is a publication of the Markham Arts Council
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